

Station WVBT-TV NORFOLK, VA.
Advertiser () .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 341
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //341
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 12 / \$13,500.00

---SALES MONTHLY TOTALS---

Aug 12: 12 / \$13,500.00

Sales Totals: 12 / \$13,500.00

Station Totals: 12 / \$13,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|----------|----------|---------|----------|
| Market Totals | \$135,000 | CATV 0% | WAVY 40% | WGNT 0% | WPXV 0% | WTKR 27% |
| | | WTVZ 0% | WVBT 10% | WVEC 23% | | |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE